

## USING TITAN HST DURING A HEALTH CRISIS

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<u>Titan HST</u> can help your organization share information with large groups of people quickly. Whether it's tips to avoid infection or information on new areas that have confirmed cases of the virus, messages that reach your targeted audience will help keep people apprised of life-threatening situations.

We have developed this document for your convenience to navigate the COVID-19 (novel-coronaviruses) outbreak.

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## HOW MASS **NOTIFICATION CAN HELP**

Communication during the time of a crisis is essential. Keeping your community or organization informed will help people think clearly. All of the following information, and more, can be shared using the Titan HST system. It can also be helpful for providing updates as a situation develops or when operations have returned to normal.

#### **HEALTH INFORMATION**

Sending health information to prevent an outbreak can help minimize the impact a major illness like the coronavirus can have on operations.

#### **REGULAR REMINDERS**

Sending out regular reminders to wash hands along with other available health resources can help people take preventative measures.

### **NOTIFY PARENTS**

K-12 schools should communicate directly with parents to notify them if their schools are impacted. Also, school administration should send reminders of what do if children are showing flu-like symptoms.





# TITAN HST WORLDWIDE CONNECTION

The Coronavirus has spread worldwide, some organizations may have people traveling to various parts of the world as part of their operations. In these instances, being able to leverage mobile devices is critical. As the virus spreads, new areas become risky for people to travel to.

The Titan HST system administrators can help keep those abroad up to date on potential risks by leveraging mass notifications that reach them via SMS text message, push notification or email. In some cases, it may also be pertinent to ask for a safety status update to ensure recipients have read and understood the information that is being shared with them.









#### USE TITAN HST AS A TOOL FOR

## COORDINATING EFFORTS

The impact of the Coronavirus is complex and evolving. It will require organization leaders to carefully coordinate and share information with their people. Leveraging collaboration tools like encrypted video conferencing, phone bridge and texting groups can make this process easier.

Many people are using collaboration tools on a daily basis to work on projects and communicate with others. When a notification through Titan HST is triggered, these tools can act as endpoints to receive alerts. It can also launch new collaboration channels for key team members to gather and discuss the best courses of action to take to mitigate the impact the virus could have on their people and operations.

## WHERE CAN I FIND MORE INFORMATION?

You can find more information at the Centers For Disease Control and Prevention.

- Guidance for businesses
- Prevention at home
- World Health Organization.
- FEMA

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